



# RAINS MARKETING - AGENCY FACT SHEET

## OVERVIEW

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Working with our clients, Rains Marketing draws upon more than two decades of business experience. We've learned the benefit of skipping award shows and simply doing great work, which meets sound marketing objectives. We play well with others, are effective working in tandem with in-house creatives, and can successfully migrate new vendors into your current vendor mix.

Our background includes specialized experience in the trucking/transportation, high-tech, financial services and hospitality industries. We are equally versed in B2B and B2C, and focus on solving business dilemmas. Plus, we understand complex sales channels, such as dealers, distributors, retail and reps.

Rains Marketing is truly full-service... from tradeshow to fulfillment... letting you handle your marketing communications through one point of contact.

## KEY FACTS

- **Founded in 1987**
- **Offices in Portland, OR and Hood River, OR**
- **Independent agency**
- **2009 billings: \$852,000**
- **8 full-time employees**

## RAINS MARKETING

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## MANAGEMENT:

**Gary Rains**, President  
**Matt Birchard**, Account Service  
**Jon Rains**, Creative Director

## BUSINESS INQUIRIES:

**Matt Birchard**  
503.297.1791  
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## CLIENT EXPERIENCE (CURRENT & HISTORICAL):

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Daimler Truck Financial  
High Purity Standards  
First Silicon Solutions  
Columbia Cliff Villas  
Consolidated Metco, Inc.  
US Bank  
Centerpointe Community Bank  
Coordinated Resources Group  
Hyundai Capital  
Hallco Industries  
Custom Interface

HARSCH Investments  
Freightliner SelecTrucks  
Unimog North America  
Gerber Legendary Blades  
Cathedral Ridge Winery  
Kerrits Equestrian Wear  
Portland Metropolitan Expo Center  
Outward Bound  
Jubit Corporation  
Security Bank  
Suburban Auto Group